# International Conference on

# "Olive Culture in Pakistan- An Intervention for Combating Land, Water & Environment Desertification"

20 -21 OCTOBER, 2020

Jointly being organized by

Directorate of Research, Innovation and Commercialization

University of Engineering & Technology Khuzdar, Balochistan-Pakistan

Agriculture Research Institute (ARI), Quetta

Promotion of Olive Cultivation on Commercial Scale in Pakistan

#### **Dead Lines**

Registration:

10<sup>th</sup> October, 2020

**Abstract submission:** 

30<sup>th</sup>September, 2020

Paper/Presentation:

15<sup>th</sup> October, 2020

Accepted Abstracts/Papers will be published in "Special Edition" of journal UET Khuzdar

#### **Contact Details**

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## Themes

- Smart agriculture practices in relation to climate change
- Diversification & adaptation of low delta crops
- Boosting & strengthening the rural livelihood of farming communities
- Nutritional and health aspects of olive products
- Olive sector as a tool for rural development
- Integration of water & land productivity in olive farming
- > Strategies for food security in context of olive oil and table olive
- Hazard Analysis Critical Control Points (HACCP), Good Manufacturing Practice (GMP), Global GAP and traceability in olive sector
- ➤ Olive value added products and waste management
- Packaging, Branding, Marketing and Certification
- Sustainable Development Goals (SDG) & Pakistan 2025one nation one vision in relation to Olive

























### Introduction

Pakistan has been constantly and chronically deficient in edible oil production with more than 80% of the domestic requirements are met through imports. Oilseed production in Pakistan receives less attention than staple and cash-crops like wheat, rice, cotton and sugarcane.

Pakistan is in infancy stage with respect to olive cultivation and is making efforts to reduce dependency on imported edible oils and to become a new player in the olive oil world with the help of international organizations. Olive plantation is being carried out on marginal or degraded lands with poor farmers in the country owing to the reasons of relatively low levels of investments, less competition to other crops, while still yielding a return, which has also increased interest in Pakistan.

The objective of the international conference is to highlight & promote Smart Agriculture Practices in olive cultivation along with olive value chain for poverty alleviation in relation to changing climate in the region especially in Balochistan. In addition conference will also provide an opportunity to academia, researchers, faculty members, progressive farmers, policy makers, producers, market players, traders and other stakeholders to share their knowledge & experiences.

# Why to attend

Balochistan is geographically the largest of the four provinces at 347,190 km<sup>2</sup> and composes 42% of the total land area of Pakistan. The population density is very low due to the mountainous terrain and scarcity of water landscaping having coastal areas of 756 KM, desserts & uplands with unique Juniper forest in Ziarat valley. Neighboring regions are Iran to the west, Afghanistan to the north and Punjab and Sindh to the east. To the south is the Arabian The Suleiman Mountains dominate the northeast corner and the Bolan Pass is a natural route into Afghanistan towards Kandahar.

Khuzdar- City of tourists, Junction of CPEC & second largest town of the Balochistan, a peaceful city located on equal distance from Quetta & Karachi, the most attractive places are "Chutook", "Kurkh", "Mulla" &"ZEDI". The sky blue water ponds, transparent & milky waterfalls, amazing zig zag rocky colored mountains of Khuzdar are the attractive points prevailing in the afore said valleys of Khuzdar.

About 500 participants including faculties, researchers, policy makers, traders, producers, students & other stakeholders will have an opportunity to meet & share knowledge on the themes of the conference.