



Analysis of Wheat Value Management Chain: A Case Study of Balochistan Province

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Abstract—Present study was sought to determine the wheat value chain and marketing foci theme in Balochistan region. In this study a quantitative research method was used. Two districts namely, Killa Saifullah and Nasirabad were selected by using a simple random sampling technique. 60 wheat farmers, 30 from each district were selected. The t-test was run. The P-value was set on 0.005 alpha level. Results revealed that most (36%) of the wheat growers fell into the 31 to 40 (year age category), more than half 56% of the wheat growers uneducated. Most of the farmers were perceived that the efficiency uses of water application, approved seeds and efficiency uses of farm machinery factors increased the wheat production. Farmer's experiences remained and caused the farm productivity acceleration. Need for integration in the markets and providing opportunities for financing production were the major efficient marketing aspects. Lack of money to buy production inputs, tough competition from neighbors, unattractive product prices, load shedding of electricity and price vicissitudes were the major production constraints for wheat yield. Relatives, neighbor farmers, smart phone, market agents/ pre-harvest contractors were the major sources of the information. Based on achieved results following recommendations were suggested. The major pitfall of the provincial agricultural system is top-down and bureaucratic style therefore; in this regard a right policy paradigm direction should be planned at the grassroot level and promotes the wheat farmers participation in decision-making.

Keywords—Wheat Value Management Chain, Rural Wheat Farmers, Agriculture, Balochistan Region